



Press Release

German-Finnish Precision:

DextraData relies on real-time locating system from Quuppa for IoT

Essen, 08.09.2020 – The Essen-based software developer [DextraData](#) will in future rely on the real-time tracking technology of the Finnish manufacturer Quuppa for its [Dex7](#) IoT platform. [Quuppa](#) was recognized as a Visionary in the Gartner Magic Quadrant for Indoor Location Services, Global*, at the beginning of the year. The intelligent tracking system provides the DextraData Dex7 IoT platform with more flexibility, transparency and real-time tracking data with centimeter-precision. The IoT duo will present Dex7 in a joint German language webinar on 15 September. [Click here to register.](#)

Whether in the healthcare, construction or retail sectors, DextraData's proprietary Dex7 IoT platform offers a flexible IoT solution that enables structured data exchange within and between systems, devices and any other information sources. The IoT solution localizes and visualizes existing machines and other assets as well as sensor data generated in real time. The information obtained in this way creates transparency in the device landscape, supports controlling and the cost-efficient use of resources. In this way, the data can be used for result-oriented investment planning.

Quuppa: Named a Visionary by Gartner

Founded in 2012 as a spin-off of the Nokia Research Center, Quuppa has been combining high-quality Bluetooth positioning technology to accurately locate assets and people. At the beginning of 2020, Quuppa was positioned as a Visionary in the Magic Quadrant for Indoor Location Services, Global.

Dex7 - more flexible than ever



The German-Finnish IoT cooperation offers many synergies: the use of Dex7 will be much more scalable, flexible and transparent. Dex7 pilot projects can be realized just as quickly as large projects at many locations.

»We are very pleased that with Quuppa, we have found a partner who convinced us above all with the quality of its algorithms and the open design of its solution. These are exactly the attributes that make Dex7 the perfect IoT solution for our customers«, says Thomas Ulrich, Director Director Software & Business Applications at DextraData.

»We consider DextraData to be a respected traditional company in the German IT industry and which stands above all for innovation and transformation. The strong partnership with us will enable companies to digitalize their business and processes in an efficient and sustainable way «, comments Thomas Hasselman, Chief Marketing Officer of Quuppa.

Interested companies can now use the Dex7 7.2 together with the Quuppa solution.

*Gartner "Magic Quadrant for Indoor Location Services, Global," Tim Zimmerman, Annette Zimmermann, 13 January 2020

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Caption: DextraData relies on real-time locating system from Quuppa for IoT.



Caption: Thomas Ulrich, Director Software & Business Applications
at DextraData.



Caption: Thomas Hasselman, Chief Marketing Officer at Quuppa.

About DextraData

DextraData, founded in 1995, offers data center and software solutions. The Essen-based company, with offices in Hamburg, Munich and Berlin, specializes in business applications and IT consulting & services as an independent software developer. DextraData sees itself as a long-term partner for IT decision-makers: the company not only implements IT projects in the data center environment, but also provides its clients with advice on IT organization, strategy, operation and customized solutions for digital transformation.

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About Quuppa

Quuppa has raised the bar for advanced location systems, delivering the world's most open, accurate and reliable location positioning thanks to a unique combination of Bluetooth®, the Angle-of-Arrival



(AoA) and Angle-of-Departure (AoD) methodologies, advanced location algorithms and management software tools that have been developed over the course of more than 15 years. To date, the Quuppa Ecosystem has more than 170 partners around the world who use Quuppa's open positioning platform to deliver accurate, cost-effective location solutions to companies in a range of industries, including manufacturing and logistics, retail, healthcare, sports, law enforcement and security, government, asset tracking and others. For more information, please see <https://quuppa.com/>.

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